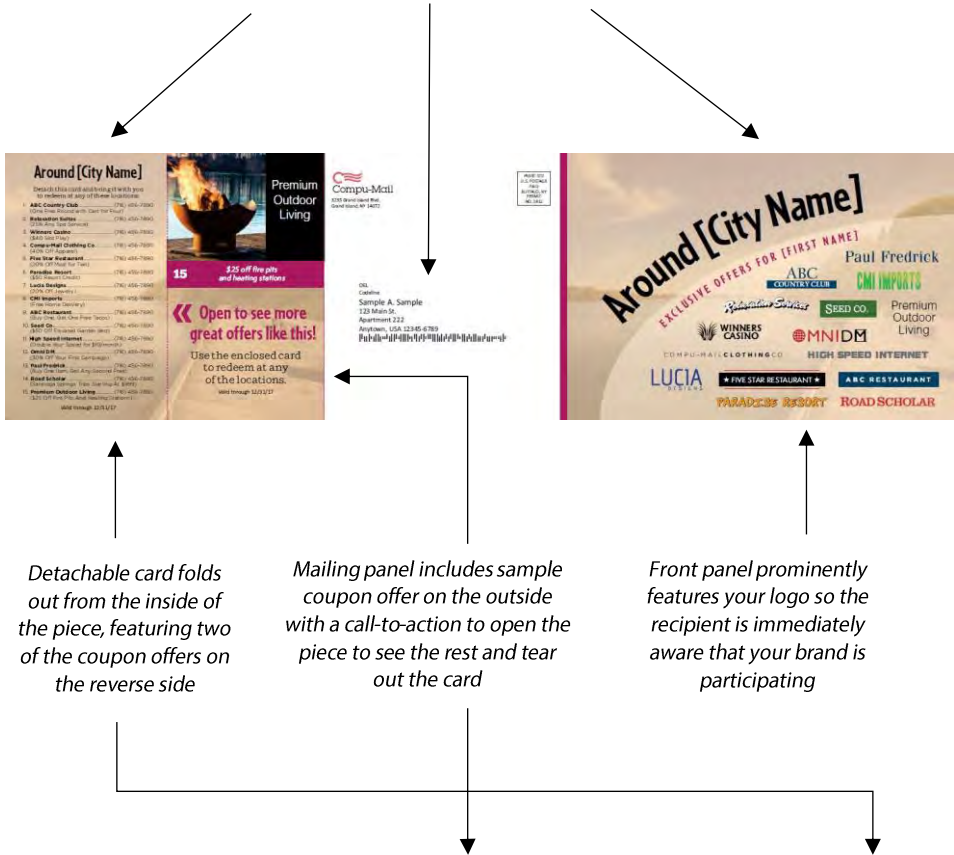


AROUND TOWN PROGRAM

Self-mailer is targeted to each individual using variable first name, city name, and address fields



Detachable card folds out from the inside of the piece, featuring two of the coupon offers on the reverse side

Mailing panel includes sample coupon offer on the outside with a call-to-action to open the piece to see the rest and tear out the card

Front panel prominently features your logo so the recipient is immediately aware that your brand is participating



PROGRAM OVERVIEW

Be one of 15 exclusive retailers in your area to participate in the first-ever "Around Town" monthly coupon pack program brought to you by Compu-Mail.

When you join this program, you'll gain:

- ✓ Exclusive access to every household in a given area
- ✓ The unique ability to personalize your coupon offers
- ✓ Increased visibility from not having an envelope to act as a barrier to your message
- ✓ Cost savings by achieving a low per-household rate
- ✓ Exponential impression opportunities on your coupon offer with an easy-to-carry perforated or tear-off card

Please contact us at marketing@compu-mail.com or 716.775.8001 to discuss your participation in this campaign.



#MailedIt